



# Ministry Leader Guide



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APlay → [JoinAmazing.com](https://www.JoinAmazing.com)

# Learn from God's Word.

# Note to Ministry Leader

**God has given each of us a key role to play in His story—but that doesn't mean the journey will be easy.**

As we continue to follow the journey of God's people, we discover that Moses wasn't ready for his leading role; that Joshua and Caleb had to go against the flow; that Rahab put everything on the line for the sake of a God worshiped by her enemies; and that Ruth set aside the safety of home to forge into the unknown. God's people were on the move, but every new step was an act of courage.

While the kids in your ministry aren't facing down an Egyptian ruler or setting off for new lands, they still need courage to do difficult things every single day. From speaking up in class to starting a conversation with a new kid to facing a doctor visit, kids need the help of God's Holy Spirit. You can remind them that feeling scared doesn't mean they can't be brave. In fact, courage means trusting God to help you be brave.

When kids choose to rely on God's help to do something hard, even when they're afraid, others can see God at work—and on the move.



This guide is your month-to-month home base. It's designed to give you clarity, confidence, and connection as you lead in ministry.

## Start Here

Every month, start with this guide. Review what you already know and discover what's new with this month's theme and content.

## Jump Around

Click through the Table of Contents to move through the document, then click the jump link in the bottom right hand corner on any page to bounce back and repeat.

## Circle Back

This guide is your working road map for every month. Navigating changes? Have questions? Need ideas? Look here first!



## Inclusive Pro Tips

Look for this icon throughout your files to find intentional notes and ideas with every child in mind.

# Note to Ministry Leader

"On the Move: Brave the Unknown with God" is a challenge for the kids in your ministry. But it's also the story of God's people as He led them out of enslavement in Egypt, through 40 years in the wilderness, and into the land He had promised to them.

## God View

**The connection between courage and God's character, as shown through God's Big Story**

## Insight

### God's Spirit / Transformation

God's Spirit is transforming my unique and imperfect life into the character of Jesus.

## Application

**Courage: When God helps you to be brave enough to do hard things.**

HEADS UP



### About Courage

Some kids may believe that being afraid means they can't be brave. Remind them that if something was easy, they wouldn't need God's help—and it wouldn't take courage. God wants us to stay connected to Him so that He can give us courage to do hard things whenever we need it.

### About Lying

Concrete thinkers may struggle with the lie that Rahab tells to protect the Israelite spies in Week 3. After all, God has clearly told us to be truthful in everything we say and do. You can make it clear that there is an exception: it's okay not to be truthful if, and only if, you or another innocent person is in danger. Be extra cautious if you have any reason to suspect a child might interpret this as encouragement to tell a lie to protect an abuser.

# Monthly Overview

| Week     | Bible Story                                                            | Bottom Line                                               | Conversation Starter                        |
|----------|------------------------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------|
| <b>1</b> | <b>Moses</b><br>Exodus 3-6:12, 7-12:42,<br>13:17-14:31                 | God can give you courage when you don't feel ready.       | When have you tried something new?          |
| <b>2</b> | <b>Joshua and the Spies</b><br>Numbers 13-14:35                        | God can give you courage when others are afraid.          | What are people afraid of?                  |
| <b>3</b> | <b>Rahab Helps the Spies</b><br>Joshua 2<br>Supporting: Joshua 6:22-25 | God can give you courage to help someone in need.         | When has someone helped you?                |
| <b>4</b> | <b>Ruth</b><br>Ruth 1<br>Supporting: Ruth 2-4                          | God can give you courage when you don't know what's next. | What is the bravest thing you've ever done? |

Core Insight

**God's Spirit / Transformation**

Key Application

**Courage**

**When I'm afraid,  
I put my trust in you.  
Psalm 56:3 NIrV**



# Weekly Summaries

| Week | Bible Story                  | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | <b>Moses</b>                 | Though he's a larger-than-life figure to us now, Moses actually didn't feel prepared for any of the challenges he faced. When God called to Moses out of a burning bush and told him to go to Pharaoh, Moses protested—even when God gave him signs. But God was patient with Moses and gave him the courage and help he needed to go before Pharaoh and order the release of God's people. God helped Moses to brave the ten plagues and the flight from Egypt. And God helped Moses to stand firm when God's people were trapped between the Red Sea and the Egyptian army. <b>[BOTTOM LINE]</b> <u>God can give you courage when you don't feel ready.</u>                                                                                                       |
| 2    | <b>Joshua and the Spies</b>  | After a long journey through the wilderness, Moses and God's people neared the land that God had promised to them. But when Moses sent out twelve spies to survey the land, they came back with mixed reports. While the spies all agreed the land was full of good things, ten of the spies were fearful of the people who lived there in strong, walled cities. Joshua and Caleb alone encouraged the people that God was with them and would help them take the land. But when God's people gave in to panic instead of listening to Joshua, God told Moses the people must now wander in the wilderness for 40 years. Only Joshua and Caleb would live to enter the Promised Land. <b>[BOTTOM LINE]</b> <u>God can give you courage when others are afraid.</u> |
| 3    | <b>Rahab Helps the Spies</b> | Nearly forty years later, it was at last time for God's people, now led by Joshua, to enter the Promised Land. But the strong-walled city of Jericho guarded the entrance to the new land. So Joshua sent two spies into the city, where they met a woman named Rahab. Instead of reporting the men, she risked everything to hide them from danger. Because of this, Rahab and her family were saved when God's people conquered Jericho. <b>[BOTTOM LINE]</b> <u>God can give you courage to help someone in need.</u>                                                                                                                                                                                                                                            |
| 4    | <b>Ruth</b>                  | When Naomi returned home to Bethlehem from Moab, after losing her husband and sons, she expected to go back alone. But her daughter-in-law Ruth chose to give up her homeland and everything she knew to make the long journey to Bethlehem with Naomi... even though she had no idea what would happen to her there. Once they arrived, Ruth continued to help her mother-in-law. Because of Ruth's courage, God gave her a new family, and Ruth even became part of the family line of Jesus. <b>[BOTTOM LINE]</b> <u>God can give you courage when you don't know what's next.</u>                                                                                                                                                                               |

# Scope & Cycle

## → Kids

The Scope & Cycle document is your teaching road map, including theological foundations, phase research, and monthly overviews for the whole year.

FIND MY FILES 

Scope & Cycle is in the folder:

→ This Month

→ 01\_Start Here

→ 01\_Vision Casting

August



September



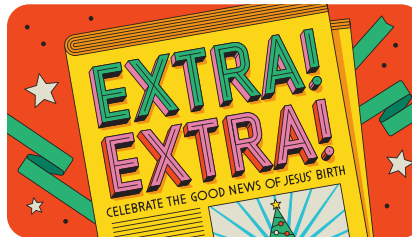
October



November



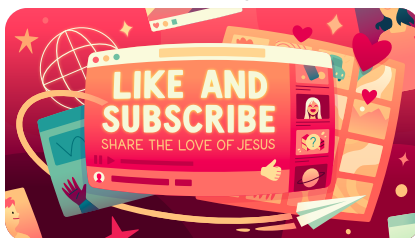
December



January



February



March



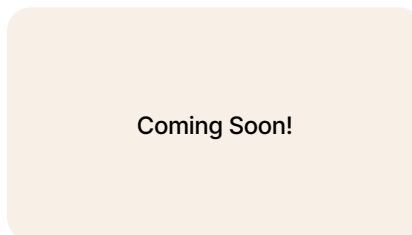
April



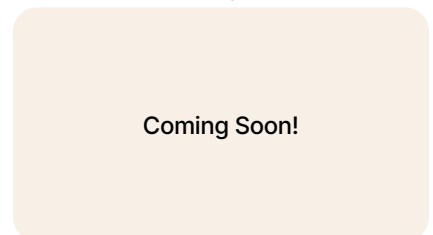
May



June



July



# Scope & Cycle

## ➔ Preteen

The Scope & Cycle document is your teaching road map, including theological foundations, phase research, and monthly overviews for the whole year.

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August



September



October



November



December



January



February



March



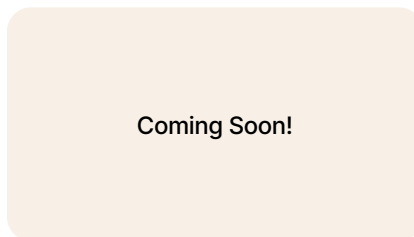
April



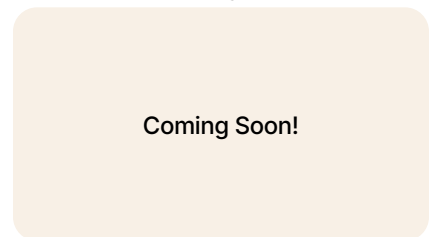
May



June



July



# Plan with every child in mind.

# Getting Ready

Build your to-do list from action items found in this guide.

## #01 Learn from God's Word

- ☐ Look through the Ministry Leader Guide (this document)
- ☐ Customize content through curriculum Word Documents
- ☐ Explore ideas on the [252Kids Pinterest](#)

## #02 Plan with Every Kid in Mind

- ☐ Review the suggested schedules and note any changes
- ☐ Reference the activity stamps and "Budget Friendly Supplies" sticker to select activities for Social and Groups from the Small Group Leader Guide
- ☐ For ministries that have K-5th grade together for small groups, reference the 2nd-3rd grade guide with the "Perfect for K-5th" sticker

## #03 Build an Experience

- ☐ Create your environment
- ☐ Review and publish APlay playlists
- ☐ Source the props and supplies needed for the Small Group activities and Large Group
- ☐ Print the activity pages needed for the Small Group activities
- ☐ Send emails and documents to equip leaders and volunteers

## #04 Connect Beyond This Moment

- ☐ Plan and schedule social media
- ☐ Print the Parent Cue cards or schedule the Mailchimp email
- ☐ Send encouragement to volunteers

# Suggested Schedule

## → Leader

### Before

What you do  
beforehand

#### Prelude

Setting the tone for the experience

You'll find a variety of other resources to help you prepare in the Prelude folder.

### Small Group

Kids divided into  
smaller groups with a  
consistent leader

#### Social (15 minutes)

Providing time for fun interaction

Offer one or more of these activities as kids arrive.

### Large Group

All kids & leaders  
together

#### Worship (10 minutes)

Inviting people to respond to God

#### Story (25 minutes)

Communicating God's truth in engaging ways

Engage children's hearts through a dynamic and interactive Bible Story, Worship, and prayer experience in a Large Group setting.

### Small Group

Kids divided into  
smaller groups with a  
consistent leader

#### Groups (25 minutes)

Inviting people to respond to God

Offer as many of these activities as your time, facilities, resources, and leadership allow.

### After

What you do  
afterwards

#### Home

Prompting action beyond the experience

You'll find a variety of resources to share in the Home folder.

# Suggested Schedule

## → Experience

Monthly documents and APlay playlists follow the same suggested schedule.

If the order changes, remember to:

- Let leaders and volunteers know the update
- Reorder APlay to match at [joinamazing.com](https://joinamazing.com)

| Segment                                                                             | What You'll Find                                                                                                                                                                                                                                                                                                                                                                             | What You Do                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Social</b><br><br><b>15 minutes</b><br>Providing time for fun interaction        | Includes an opening activity as kids arrive. This time encourages kids to enter the classroom and engage with peers and Small Group Leaders by providing fun, age-appropriate, hands-on activities that introduce new concepts they will hear in the Bible Story.                                                                                                                            | → Plan for one or more of the activities.<br>→ Review the Small Group document for props and supplies needed.<br>→ Lead activities in different areas of the room while a designated leader greets parents and children at the door.                                                                                                                  |
| <b>Worship</b><br><br><b>10 minutes</b><br>Inviting People to Respond to God        | We recommend 3 worship songs that amplify teaching content for the month. We've created these songs to be developmentally appropriate, incorporating simple, direct language, fun dance movements, and upbeat, current arrangements.<br><br>Songs are preloaded into <a href="#">APlay</a> and available for purchase at <a href="https://store.thinkorange.com">store.thinkorange.com</a> . | → Recommendation: Have a Worship Leader and live instruments to sing along with the music tracks.<br>→ Encourage small group leaders to model what it means to worship by participating in worship using words and motions and encourage children to follow along.<br>→ Share music links with parents so they can stream them at home or in the car. |
| <b>Story</b><br><br><b>25 minutes</b><br>Communicating God's truth in engaging ways | Includes various methods of storytelling to engage every kid as they learn about God's Big Story and the part they can play in it. This time encourages kids to be active participants in their faith and not just bystanders.                                                                                                                                                               | → Choose an engaging adult to tell the Bible Story. This person should be able to command the attention of preschoolers through animated storytelling. These scripts are written to be "told" and not "read." Advance preparation is necessary.                                                                                                       |
| <b>Groups</b><br><br><b>25 minutes</b><br>Creating a Safe Place to Connect          | Includes 4-5 activities written to reach every learning style. These activities will reinforce the Bottom Line introduced during the Bible Story and help kids apply it to real-life experiences.                                                                                                                                                                                            | → Plan for as many of the activities as possible.<br>→ Review the Small Group document for props and supplies needed.<br>→ You may want to lead one activity at a time. Or offer two activities at once and allow half the children to participate in each. Then switch groups and repeat the activities.                                             |

# Activity Stamps

Every kid is made uniquely by God, and wired to learn differently in every phase. That's where Activity Stamps come in!



An activity that increases the oxygen in the brain and taps into the energy in the body



An activity that encourages learning through following guidelines and working as a group



An activity that extends learning through hands on experimentation and discovery



An activity that promotes empathy and facilitates biblical application through role-play and reenactment



An activity that explores spiritual ideas through the process of drawing, building, and designing



An activity that creates space for personal understanding and application



An activity that invites kids to share with others and build on their understanding

## Learn More

Activity Stamps help you create intentional moments that meet kids where they are developmentally, emotionally, and spiritually.

Whether kids are moving, creating, building, sharing, or imagining, each stamp shows how the activity is designed to help kids engage with God's Word in a way that sticks. They also ensure variety and balance in your time together.

## How to Use

So as you plan, try mixing it up! You'll see an assigned Activity Stamp listed with each activity to show you how it's designed to engage kids best.

One week you might do a "Made to Move" activity, and the next week might be "Made to Create." Both help kids connect with God in meaningful ways.

Using a variety of stamps throughout your time helps every kid feel seen and gives them a chance to connect with God's Word in a way that makes sense to them.

**Build an  
experience  
they'll  
remember.**

# Create the Environment

## General Tips

### **Declutter your environment.**

While the relationships are what matter, a cluttered space is less inviting.

### **Create great signage that is easy for kids to read.**

Create great signage that is easy for kids to read. If multiple small groups are meeting in one large room, consider using chalk board easels or A-frame signs so parents and children can instantly see where to go.

**Display the Theme Art, Bottom Line, or Memory Verse in photo frames at check-in so parents know what their child is learning.**

**You don't have to go all out, but even little touches go a big way!**

Think theme art colors or utilizing your screens if you have them.

## Tips for This Month

Use these ideas as starting point to bring the theme to life in your space.

### **Travel Station**

- Stack up some suitcases, and display some maps.
- Create a destination board and other signage similar to what you would see at the airport or train station.
- Make up travel reviews or journal entries from the point of view of the Israelites in the Bible stories from the month. For example: "5 out of 5 stars. Free cloud-based GPS system (pillar by day, fire by night)? God is awesome!" or "1 out of 5 stars. Would not recommend unless you enjoy hiking, miraculous survival, and learning patience."

### **Font**

- The titles in theme art are typically hand-drawn letters. Similar fonts can be found online: [Meatball Regular](#).

### **Need Ideas?**

Connect with our team and other ministry leaders for more content.

#### **Pinterest**

[bit.ly/2HaRdIs](https://bit.ly/2HaRdIs)

#### **Facebook**

[bit.ly/252KidsPartnerFacebook](https://bit.ly/252KidsPartnerFacebook)

#### **Spotify**

[spoti.fi/2TqDhBJ](https://spoti.fi/2TqDhBJ)

# Create the Environment

## October → Wisdomland

Fonts → [Eina 01](#) + [Poppins](#)

Use pool noodles to create the profile of a rollercoaster and Ferris wheel. Or display a marble rollercoaster. Create a “You Must Be This Tall” sign, and consider putting the level low because God can help every child make the wise choice.

## November → Bedrock

Font → [LoRes 9 Plus OT](#)

Cover square boxes with butcher paper (green for grass, blue for water, grey for stone, etc.), and build whatever you can imagine. Consider creating an interactive station where kids can build their own creations.

## December → Extra! Extra!

Font → [Bryant Medium](#)

Decorate your Christmas trees with ornaments made from newsprint. Wrap strips of newsprint around trees like ribbon, and add letters to the ribbon to spell out “Jesus is born!”

## January → Game Plan

Font → [Beat Box](#)

Obstacle courses are amazing because they can be made from anything. So, search your storage rooms for some of the most random things that will bring back some fond memories for your kids. That 6’ inflatable piece of pizza from summer? Yep! Colorful 5-gallon buckets? Stack them up! To help define the course, slide pool noodles onto toilet plungers with firm rubber plunges, and attach arrows pointing up, over, and under.

## February → Like and Subscribe

Font → [Trade Gothic Next LT Pro Heavy Condensed](#) + [Bryant Condensed Medium](#)

This is another month where you can decorate with pictures of your kids and leaders. Decorate your walls with film strips or computer screen templates, and add their pictures. Pictures can be of individual kids or small groups making silly faces together. Leave some empty spaces so you can add new kids to the wall as the month goes on. Add thumbs-up icons and emojis with heart eyes around your environment.

## March → Upside Down

Font → [Polymath Display](#)

This can be one of the easiest months to decorate. Do you have posters in frames in your environment? Turn them upside down. Hang anything upside down—chairs, lamps, clocks—to spark your kids’ curiosity so you can teach them about the marvelous upside-down way that Jesus calls us to treat others. And with Palm Sunday falling on the last Sunday of the month, consider changing the environment a week early to make Holy Week a little easier on you and your team.

## April → Block Party

Font → [GoodDog New](#) + [ImaginaryFriend BB Bold](#)

It’s time to celebrate! Use traditional party decorations in colors that coordinate with the theme art. Hang streamers or pennant flag bunting. Create some signs like in the theme art. Create the look of confetti falling by attaching small pieces of colorful paper to fishing line that is hung from the ceiling.

## May → Trek

Font → [Din 2014 Demi](#) + [Karol Sans Black](#)

Create some mountains by crumpling colorful butcher paper that matches the theme art. Then smooth it out a little as you shape it into mountains. Add some Ficus trees or cardboard trees decorations. Display a sign that shows a trail map.

# Introducing APlay

Welcome to instant access to your curriculum media. No downloads. No hassle.

APlay is an all-in-one media organization and presentation tool, free with your curriculum subscription! Experience all of your Orange Curriculum media assets, now pre-built and fully customizable. No more sorting through multiple download folders. APlay is free with your curriculum subscription and packed with features to help your weekly experience run smoother.

APlay gives you more time to focus on what truly matters — more ministry, less media management with Apple TV and web browser streaming options.

## How to Get Started

- **First time?** Sign up at [JoinAPlay.com](https://JoinAPlay.com) using the same primary email and password for your Orange Curriculum subscription.
- **Returning?** Sign in at [JoinAmazing.com](https://JoinAmazing.com). You'll find it pre-loaded with all the media content in your subscription.
- **Questions?** Reach out to Customer Care or your dedicated Orange Specialist.

## KEY FEATURES



### Seamless Media Playlists

Display curated playlists or create your own.



### Custom Content Integration

Upload and organize your church media, including worship videos.



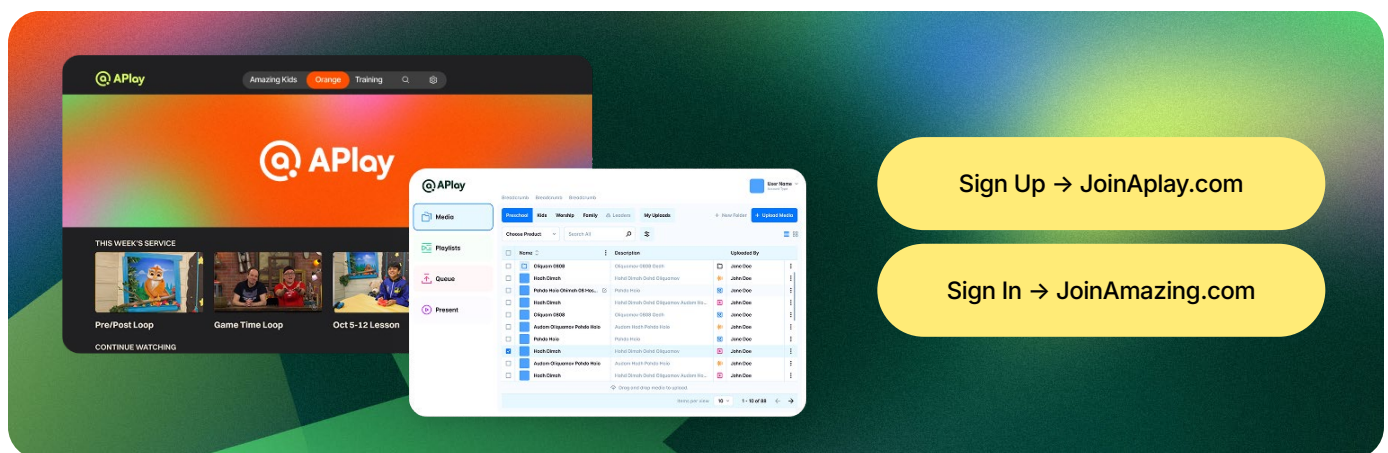
### Pre-Built Playlists

Access Orange Curriculum playlists tailored for your needs.



### AppleTV Compatibility

Enjoy preloaded curriculum content ready for use.



Sign Up → [JoinAPlay.com](https://JoinAPlay.com)

Sign In → [JoinAmazing.com](https://JoinAmazing.com)

# Equip Leaders

## Communicate Early

Send any files and information a leader may need early enough for them to plan.

### Large Group Hosts & Worship Leaders

- ☐ Send the Large Group Leader Guide

### Small Group Leaders

- ☐ Send the Small Group Leader Guide  
(Mailchimp templates are provided for easy access!)
- ☐ Share which Group Activities were selected

#### FIND MY FILES

Weekly leader guides are found in their respective folders:

Groups

- Small Group
- Large Group



## Amazing Kids Worship

In the Large Group Leader Guide, we've suggested worship songs from Amazing Kids Worship.

We've created these songs to be developmentally appropriate for elementary, incorporating simple, direct language, fun dance movements, and upbeat, current arrangements.

We've chosen these specific songs that amplify our teaching content for this month. We recommend that you use these songs as scripted below, or combined with other popular worship songs that your kids know and love.

Songs can be found on [APlay](#) and for purchase at [store.thinkorange.com](https://store.thinkorange.com).

# Additional Memory Verses

## Joshua 1:9 NlrV

"Here is what I am commanding you to do. Be strong and brave. Do not be afraid. Do not lose hope. **I am the LORD your God. I will be with you everywhere you go.**"

## 2 Timothy 1:7 NlrV

"God gave us his Spirit. **And the Spirit doesn't make us weak and fearful.** Instead, the Spirit gives us power and love. He helps us control ourselves."

## Isaiah 41:10 NlrV

"**So do not be afraid. I am with you. Do not be terrified. I am your God.** I will make you strong and help you. I will hold you safe in my hands. I always do what is right."

## Romans 8:28 NlrV

"**We know that in all things God works for the good of those who love him.** He appointed them to be saved in keeping with his purpose."

## Matthew 28:20b NlrV

"And you can be sure that I am always with you, to the very end."



## Additional Memory Verses

Here are some additional Bible verses you could add to your Small Group curriculum or send home for parents and kids to learn together. Some verses are longer than others and more complex, so think about the age group when you choose.

\* **Phrases in bold** are more appropriate for younger children.

## Printing

If printing on labels to create stickers or cards, Microsoft Word has a feature to assist:

- Select the "Tools" pull-down menu in Word
- Select "Labels"
- Select "Options" for your preferred Avery® labels size
- Copy and paste your verses into the Word Doc
- Print!

**Connect  
beyond  
this  
moment.**

# Social Media

This guide provides consistency while allowing room for creativity. Keep engaging, keep encouraging, and keep building faith in the next generation!

## Weekly Strategy

**What to post and caption each day.**

## Management Strategy

**What content to feature and engage directly with Parents.**



### Automate Scheduling

Use scheduling tools like Canva or Hootsuite to automate posts. Pro-tip, they both have nonprofit account options!

### Ask Questions

Encourage comments and interactions by asking engaging questions.

### Stay Present

Monitor direct messages and comments to foster community engagement.

### Customize Content

Adapt posts to fit your ministry's unique needs.

# Social Media Weekly Strategy

| Day                        | Content                                                                                                                                                     | Direction                                                                                                                           | Caption Suggestion                                                                                                                                                                                   |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Monday</b>              | <b>Parent Cue</b><br>Equip parents with a practical conversation starter or activity to reinforce what kids are learning.                                   | <b>Grid Post + Caption</b><br>Post a Parent Cue image from the series art.                                                          | <i>Hey, parents! Here's a conversation cue for this week. Take a moment to connect with your child at [Meal Time/Morning Time/Drive Time/Bed Time]. For more cues, check out the Parent Cue App!</i> |
| <b>Tuesday</b>             | <b>Ministry Highlight or Testimonial</b><br>Share a win or highlight from your kids' ministry to encourage engagement and build community.                  | <b>Grid/Reel Post + Caption</b><br>Post a photo or video from your team.                                                            | <i>"We love seeing kids grow in their faith! This week, [Kid's Name] shared how they applied what they learned at church. Share in the comments a recent win you've seen with your child."</i>       |
| <b>Wednesday</b>           | <b>Bottom Line or Key Question</b><br>Provide a midweek reminder of what kids are learning and encourage families to reflect.                               | <b>Grid Post + Caption</b><br>Post a bottom line or key question image from the series art.                                         | <i>"This week, we learned that [Insert Bottom Line]. How can you put this into action today?"</i>                                                                                                    |
| <b>Thursday</b>            | <b>Volunteer Appreciation or Behind-the-Scenes</b><br>Recognize and celebrate your volunteers to build community and cultivate a positive ministry culture. | <b>Grid/Reel Post + Caption</b><br>Post a photo or video from your team of a volunteer or from behind-the-scenes.                   | <i>"Shoutout to [Volunteer's Name]! They help create a fun and meaningful experience for kids every week. Drop a thank-you note in the comments!"</i>                                                |
| <b>Friday</b>              | <b>Memory Verse or Worship Song Highlight</b><br>Reinforce scripture memory or introduce the worship song kids are learning                                 | <b>Grid/Reel Post + Caption</b><br>Post the verse graphic from the series art or a short (30 sec.) video of worship from your team. | <i>"This month's memory verse: [Insert Verse Reference] Take time to memorize this as a family and remind each other of God's truth!"</i>                                                            |
| <b>Saturday (Optional)</b> | <b>Service Photos or Videos</b><br>Create engagement by creating spontaneous posts, fun polls, or engaging questions                                        | <b>Grid/Reel Post + Caption</b><br>Share a photo or video from service. Bonus if you post a carousel!                               | <i>What's your favorite Bible story?</i>                                                                                                                                                             |
| <b>Sunday</b>              | <b>Weekly Recap</b><br>Summarize what was taught in church that week and encourage families to continue the conversation.                                   | <b>Grid/Reel Post + Caption</b><br>Post a carousel of photos and videos from your team.                                             | <i>"This week, we explored [Bible Story/Theme] and learned [Key Lesson]. Keep the conversation going at home by watching this recap on [Parent Cue App/Website]!"</i>                                |

# Social Media Management Strategy

## Monthly Features (Pinned Posts)



### Memory Verse of the Month (Image included in Series Art)

*This month's memory verse: [Insert Verse]. Let's commit to memorizing this together as a family!*



### Ways to Get Involved (Volunteer Call-to-Action)

*Want to make an impact? We're looking for amazing volunteers to join our kids' ministry team! Sign up today to be part of something special.*



### Monthly Theme Overview Carousel (Image & Video)

*This month in kids' ministry, we're diving into [Theme Name]. Join us each week as we learn how God is working in our lives!*



### Upcoming Events & Announcements

*Mark your calendars! [Event Name] is coming up on [Date]. We can't wait to see you there!*

## POV Content Prompts (Point of View)

### About POV

POV-style video directly engage parents and spark conversation. Encourage parents to comment, tag friends, and share their own experiences to increase engagement on these posts!

### Permissions

Make sure you have obtained permission from the child's guardian before posting any videos or images. A Photo/Video Release form is a great tool for this.



### POV: When kids surprise us with their wisdom

Video of a child explaining a Bible story in their own words, with a caption: *"Sometimes, the best teachers are the kids themselves! What's something your child has taught you about faith?"*



### POV: Sunday morning chaos getting to church

Fast-paced, funny clips showing the behind-the-scenes rush of a family trying to get out the door for church. Caption: *"If this is you every Sunday morning, you're not alone! Tag a parent who can relate!"*



### POV: When a child remembers the memory verse before you do

A playful skit where a child corrects a leader on the memory verse. Caption: *"Who else has been called out by a kid for not knowing the memory verse? 😂"*



### POV: When kids randomly start singing the worship song from church

A child joyfully singing a worship song in the car or at dinner. Caption: *"Worship doesn't stop on Sundays! What's your child's favorite worship song right now?"*

# Parent Cue

Parent Cue is your direct-to-parent strategy. Along with Parent Cue handouts and emails found in your curriculum files, the Parent Cue App connects you to parents and families all week long.

The Parent Cue App is free to download and includes content that aligns to the curriculum schedule. Unlock more features and content with church customization or an individual subscription.

## Church Customization

Deliver weekly curriculum content, empower parents, and centralize your communication in a customizable app.

With customization, you can edit and add your own content for parents. Keep all your church's most important information in one easily accessible location, right on every parent's phone.

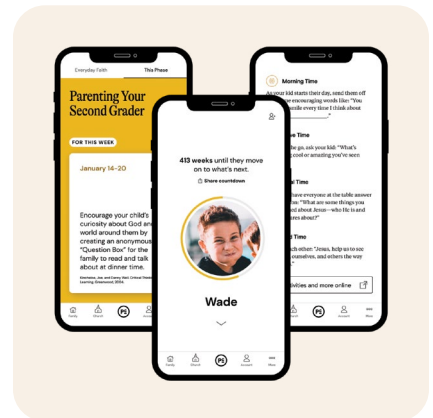
Get Started → [orangeapps.church/choose-plan](https://orangeapps.church/choose-plan)

## Parent Subscription

The Parent Cue App includes an option for in-app subscription. Parents will find additional weekly cues, monthly resources, and yearly phase content to help them be the parent they want to be.

Tell Parents More → [parentcue.org/app](https://parentcue.org/app)

FOR PARENT'S  
↓



# Volunteer Appreciation

Everyone loves to know that they are loved and appreciated! What better way to appreciate your volunteers than with some fun, meaningful, and engaging events and resources?

The Volunteer Appreciation document provides you with various ways to engage your volunteers all year long with:

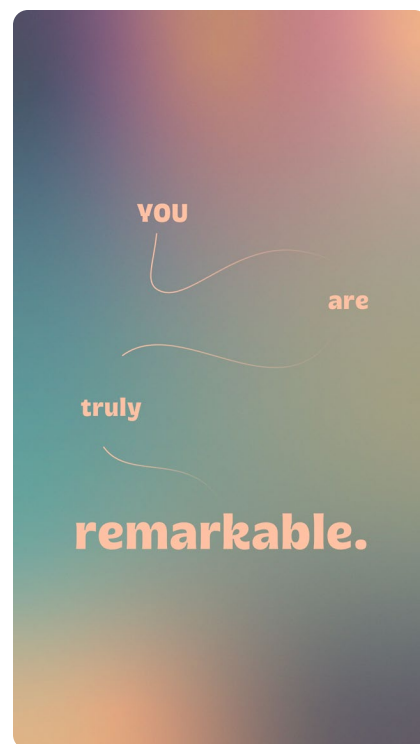
- 5 Budget Friendly Ideas
- 5 Semi-budget Friendly Ideas
- 2 Go All Out Ideas
- Book Resources List

No matter what you choose to do, we hope that your volunteers feel poured into as they continue to serve in your ministry.

## FIND MY FILES

The guide, postcards, and phone backgrounds are in the folder:  
Start Here (Prelude)  
→ 04\_VolunteerAppreciation

REFERENCE



# Music

## Scope & Cycle 25-26

[View Music Here](#)

### July

- **Monthly Song:**  
*At the Top of My Lungs*  
From Month/Album:  
At the Top of My Lungs
- **Additional Song:**  
*All I Need*  
From Month/Album:  
Make a Move

### August

- **Monthly Song:**  
*You're Right There*  
New Release!
- **Additional Song:**  
*Follow You*  
From Month/Album:  
Can't Stop Won't Stop

### September

- **Monthly Song:**  
*Brave*  
From Month/Album:  
Everything to Me
- **Additional Song:**  
*You Are My Hope*  
From Month/Album:  
Every Beat

### October

- **Monthly Song:**  
*Know You More*  
From Month/Album:  
Can't Stop Won't Stop
- **Additional Song:**  
*A Better Me*  
From Month/Album:  
Everything to Me

### November

- **Monthly Song:**  
*Yes I Am*  
From Month/Album:  
Everything to Me
- **Additional Song:**  
*I Can Do All Things*  
From Month/Album:  
At the Top of My Lungs

### December

- **Monthly Song:**  
*Extra, Extra*  
*(It's Christmas Time)*  
New Release!
- **Additional Song:**  
*Come On With Me*  
From Month/Album:  
Silent Night  
(The King Is Born)

### January

- **Monthly Song:**  
*Everything to Me*  
From Month/Album:  
Everything to Me
- **Additional Song:**  
*My Life For You*  
From Month/Album:  
My Life For You

### February

- **Monthly Song:**  
*Can't Contain It*  
From Month/Album:  
Every Beat
- **Additional Song:**  
*Live Your Love*  
From Month/Album:  
Can't Stop Won't Stop

### March

- **Monthly Song:**  
*O Praise*  
New Release!
- **Additional Song:**  
*Thank You God*  
From Month/Album:  
Can't Stop Won't Stop

### April

- **Monthly Song:**  
*I've Got Joy*  
From Month/Album:  
Start the Party (Kids) EP
- **Additional Song:**  
*Start the Party*  
From Month/Album:  
Start the Party (Kids) EP

### May

- **Monthly Song:**  
*Never Give Up*  
From Month/Album:  
Can't Stop Won't Stop
- **Additional Song:**  
*Can't Stop Won't Stop*  
From Month/Album:  
Can't Stop Won't Stop

### June

- **Coming Soon!**

### July

- **Coming Soon!**

# Statement of Faith

## About God

There is one, and only one, living and true God, existing in three persons: Father, Son, and Holy Spirit. God is just, powerful, good, and holy. God is infinite in love. Through love, God creates, sustains, suffers, judges, rescues, liberates, redeems, reconciles, and reigns.

## About Jesus

God became human in Jesus of Nazareth. Jesus was conceived by the power of the Holy Spirit, born of the virgin Mary, suffered, was crucified, died and was buried. He descended to the dead, and on the third day He rose again. He ascended into heaven, and will come again to judge the living and the dead. The death and resurrection of Jesus offers redemption for humanity and the world.

## About The Holy Spirit

The Holy Spirit is the third person of the Trinity, the fully divine Spirit of God, whose present activity is to guide, to convict, to comfort, to transform, and to strengthen. The Spirit bestows gifts, and cultivates the character and mind of Christ in believers for use in and through the Church.

## About The Bible

The Holy Scripture was written under the divine inspiration of the Holy Spirit. It is accurate, reliable, and authoritative. It is the primary authority for all Christian faith and practice. The Scripture reveals the character of God, the nature of humanity, and the primacy of Jesus.

## About Salvation

Jesus, being fully God and fully human, was born, lived, died, and rose again. It is only through Christ Jesus that humanity can find complete forgiveness, reconciliation, and wholeness. Anyone who accepts the free gift of salvation made possible through Christ Jesus is welcome into the Kingdom of Heaven now and forever.

## About People

All people are made in God's image, and like God, have the capacity to love, to care, to communicate, and to create. All people have sinned and fallen short of God's glory. The fall of humanity distorted creation and separated all people from God. Because of the fall, humans often feel isolated, angry, inadequate, ashamed, or overwhelmed by the constant awareness that all is not as it should be.

## About The Church

The Church is the body of Christ, an extension of Christ's life and ministry in the world today. It includes the redeemed of all ages, races, genders, and nations. Because of Jesus, with the guidance of the Spirit, believers are invited to participate in the work of the Church. Jesus prayed for unity in the Church, and our Christian unity gives evidence of God to every generation.

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